

Held on Wednesday, 2nd September 2009, at
9.30am in the Blackwell Room, South Plaza

Minutes

Present:

Lesley Welch (LW)
Emily Moreton (EM)
Katie Porter (KP)
Amy Campbell (AC)

Margaret Butt (MB)
Gill Brookman (GB)
Jemma Andrew (note taker) (JA)

1. Apologies:

Dave McCallum (DM)
Jackie Beavington (JB)

Leigh Forster (LF)
Carol Metters (CM)

2 Last Minutes and Actions

AC has updated the parenting leaflet and it is now with NHS communications for approval.

Crimestoppers Campaign - This a charity linked with the regional police. People can report crime anonymously to them.

LW is concerned that though we have made contact with them they are still standalone. There was also concern with regard to the images that were used on the last Crimestoppers campaign.

Action LW will carry these concerns back to the regional group meeting taking place on the 22/09/09.

Young People's Work - Knowle West Media Centre

There was concern with regard to the helpline that appeared on the poster. AC and RD were only in an advisory capacity on the day so KWMC has the final say on what goes on the poster. KWMC decided that as the work was for children then the Childline number will be the only helpline that is on the poster.

We will be involved in the mail out so will be able to provide the National DVA helpline in a covering letter.

There was a discussion as to whether the posters should be released as part of the 'Hitting where it Hurts' conference in November or sent out with the start of the new school term. The group felt that the sooner the message went out the better.

KP told the group about a new report out this week done by the NSPCC with some new figures of abuse and violence experienced by young people. These figures will be used in the mail out with the posters and information about how to attend the conference.

If you need this document in a different format
please telephone Jemma Andrew on 0117 900 3402

Posters will be sent out via KRIS. The website for KRIS however does not enable people to review the resources. EM suggested that when the BDAF website is being redrafted the resources page could have thumbnail images of the posters and links to the KRIS page so people can order them.

Action EM to send addresses of alcohol and domestic violence agencies to Martin Siddorn 02/09/009

Action KP and EM to discuss alcohol training at the BDAF meeting in January.

3 Helpline Number – Appendix A

LW is submitting a proposal that the DAFFS number should no longer be used on promotional material and only the national domestic violence helpline run in conjunction with Women's Aid is more suitable.

The group had previously read through the proposal before the meeting and felt the proposal had a good structure and they liked the idea of using the national number. LW informed the group that BDAF had refused once before.

The main drawback to the DAFFS line is that you have to know what you want - whether that is talking to Next Link or the Police etc. The national helpline gives good advice and listening service meaning you can just ring to talk to someone and figure out your next steps from there. The local information is also good.

The DAFFS also has some technical issues and gives no evaluation information.

Both helplines do however have an answer phone that you have to listen to first. LW has also heard that there will be a meeting with regard to the DAFFS number in October being held by the Chief of Police. It is unknown however what they will be discussing.

KP suggested we should get Survivors to test the helpline. After the Freedom Programme Evening session which ends at 8pm some of the women will be asked to test the helplines, looking at how easy it is to use, the advice they are given and how long they have to stay on the line for. Group agreed that this was a good idea.

AC and RD noted that they had recently had a bad experience with the NSPCC helpline. They informed them that they would only get involved if it was a child protection issue. If a child rang to talk they would give them the Childline number.

GB raised the concern with regard to what will happen to the DAFFS number. LW informed the group that the number would still be in use and is funded by the police charity.

The group agreed the proposal.

Action LW to circulate the proposal to the BDAF group.

Action LW to check if the national helpline number appears on itemised billing.

Action EM to liaise with Women's Aid quarterly to make sure the info they give out on the national helpline with regard to services and groups is up to date.

Action AC and RD to set up a focus group testing the helplines with women from the evening

Freedom Programme session and will report back at the next meeting.

4 BDAF Website – Appendix B

EM presented the new structure to the group. At the moment the colours of the website are not suitable, and the pages are hard to navigate. It is also out of date. The new website will be roughly split into two sections, one for the public and one for professionals.

KWMC designed the original website. They will do the redesign and hand over the software so that we can update the website without paying them again, for the total of £2500. KWMC will make sure that the website comes up high in search engines.

The issue of branding came up. BDAF is good for professionals but would a victim know what to look for?

KP suggested a useful links page for local agencies.

LW will be liaising with the BCC equalities department to ask for funding so a link to the Women's Aid survivors handbook available in several different languages can be added to the BDAF website.

EM will add an obvious escape button, which will be made available on every page.

There was concern over the link named covering your tracks, in case a perpetrator looked at this page. Two suggestions 'keeping safe online' or 'Protecting yourself while using this website'

Action EM to investigate not using KWMC; contact Council website designer and Martin Glancey who had done work for KP and Richard Coverdale who has recently designed a survivors booklet for the Freedom Programme.

5 Quality of Life Survey

JB has this so will be added to the next agenda.

2 years ago a few questions were submitted to be included in the survey to ask about attitudes towards DV. We have not had the outcomes yet.

GB told the group about the Every Child Matters Survey, looking at feeling safe and bullying. The data is available though the report is not, however something may be able to be pulled together for the November conference.

GB informed the group that last year's survey suggested that young people do not use websites for help and information - they are actually more likely to talk to friends/family/other people.

Action AC and RD to liaise with GB on the Every Child Matters Survey

6 Action Plan

LW presented the action plan to the group.

3.1.1 (Develop Communications Strategy)

Lad has changed to the Virtual Team.

LW has been working on a key messages appendix and a calendar appendix. These will be initially agreed by the group and then reviewed and updated every quarter. In the action plan they will be labeled as working documents.

When developing the key messages the group decided it would be a good idea to look at categories of people, for example the message to children would be 'do not suffer in silence'

Action The virtual team will produce a publication plan.

3.2.1 (Training Strategy)

Timescale will be changed to the 1st of October 2009.

Lead responsibility will be changed to Training and Development co-coordinator (EM)

4.1.1 (Children and Young People)

Time scale changed from on-going to 2010.

4.1.2 (Children and Young People) Prevention Action Plan

Lead responsibility is currently New CYP and Parenting DVA group. LW suggested that this working group could be cancelled and come under provisions or prevention working group. However RD felt this would not be a good idea as a separate group would make sure the issues are dealt with.

AC also felt that the work with Children's Centres is very large and should be added on to the action plan, and would cover prevention, early intervention and identification.

This will be added under Early Years as a 4.1.3. The lead responsibility will be AC and RD.

Action GB and LW to liaise and consider the multi-agency education and health action plan for the Children's Centres work so we can have more than just the toolkit work being recorded.

Action LW to update Action Plan

Action LW to email the communications Strategy document for approval so it can then be taken to the strategy group.

7 Healthy Schools

GB informed the group about Healthy Schools.

94% of schools in Bristol have National Healthy Schools status. At the moment it is voluntary to join and the schools have to show they meet 41 criteria. It is in PSHE that issues of DVA will be picked up.

The South West is hosting a pilot project called Healthy Schools Plus. This is outcome based and is focusing on how to make real differences to children's lives.

There are 3 outcomes to meet.

- 1) Bristol Priorities - including drug and alcohol, teenage pregnancy etc.
- 2) School Priorities
- 3) Children in Challenging circumstances (those in Care, DVA would be included here, this is GB project)

We do not want to stigmatise these children in challenging circumstances. The question is what can schools do to offer them a good environment?

Teacher training/PSHE/referral and support systems/evidence based practice for prevention/ Can agencies help measure whether ideas are working?

RD suggested the Spiralling toolkit and the NSPCC workers which are linked to MARAC. It was noted that in the Action Plan there is only one children and young people's worker.

Action LW and GB to liaise with Liam Davidson who will organise NSPCC workers in schools

8 Parenting Work and Report

Michelle Farmer (who now does commissioning) did a report on a national pilot project ran by the NSPCC. However the report did not provide any strategies or recommendations.

GB suggested looking at the BEACON healthy schools Parenting Group organized by Elka Hymes which is now being externally evaluated.

9 Summer Lovin' Campaign

Linking with Sexual Health work in North Bristol and Bristol Wide

Aiming at Bristol wide - we have a stall at the Bristol Festival on the 19th and 20th of September where we will be giving out bags including the Summer Lovin' tattoos, badges, Mr Right Mr Wrong postcards, helpline numbers, 4YP sexual health leaflets, and bottles of water so people will come to the tent to talk to us.

North Bristol will be targeted with a year planner which will be given to business.

Campaigns will be added to BDAF website

10 Date of next meeting

2nd December 2009, 9.30-11.00am, South Plaza, Seacole Room, 4th Floor